

PRESS RELEASE

## Falesco and Kiton together for the 20<sup>th</sup> Vintage of Montiano

**In New York the special event of Cotarella and Paone Families**

*Montecchio, September 15<sup>th</sup>, 2016* – **Tuesday September 20<sup>th</sup>, 2016**, from 6:30 pm to 9:30 pm (USA time), **Kiton** boutique in **New York**, located on the 54<sup>th</sup> Street, between 5<sup>th</sup> and 6<sup>th</sup> Avenue, will host, by way of exception, an event dedicated to the **20<sup>th</sup> Anniversary of Montiano**.

The Falesco's flagship wine, born with the vintage **1993**, and acclaimed from the beginning as one of the most innovative and high quality Italian reds, celebrates its first twenty years with the vintage **2013**. **Dominga, Marta** and **Enrica**, the second generation of the **Cotarella Family**, in collaboration with the **Paone Family**, owner of the famous Neapolitan tailoring, will celebrate together this important milestone with an extraordinary **Vertical Tasting of Montiano** that you could enjoy alongside some famous designs signed by Kiton.

Clothing and fashion accessories from yesterday and today, symbol of excellence and elegance that Kiton has always represented and exported all around the world, will frame the vintages **2001, 2005, 2010** and **2013**. Four vintages, for a "Grande Bellezza" to savor the sight, touch, smell and taste, that testify the same **"tailored" approach** shared by both Families in creating great clothes as in producing great wines.

**Kiton**, griffe founded in Naples on 1968 by **Ciro Paone**, master tailor of five generations, is now an established business reality in which **more than 750 people** work and that it has **over than 40 retail stores** in **15 countries**. In 2001, with the aim to train young tailors, he has created the **School of Advanced Tailoring Kiton** inside its factory in Arzano. Furthermore, in 2014, he has inaugurated the **Kiton Palace** located in **Via Portonaccio 21** in **Milan**. The aim was to transplanting the Neapolitan style in the capital of Italian fashion.

Like Paone Family, even the second generation of Cotarella Family, through the brand **Intrecci**, is strongly committed to training future winemakers and the dining room staff for haute cuisine. And just like Kiton, even **Falesco** exports its products worldwide from more than 30 years, realizing wines with passion, experimentations and extreme research of the quality. An attitude of which, with no doubt, **Montiano**, constantly honored with important awards for every vintages, is one of the clearest and biggest expression.

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